

Privacy Policy for Words of Bible

Last Updated: July 16, 2026

This Privacy Policy describes the policies and procedures of Sujoy Games ("we", "us", or "our") regarding the collection, use, disclosure, and protection of your information when you use our mobile application, Words of Bible (the "Service"). It also informs you about your privacy rights and how applicable laws protect you.

We use your Personal Data to provide and improve the Service. By installing and using the Service, you agree to the collection and use of information in accordance with this Privacy Policy. If you do not agree with the terms outlined herein, please do not install or use the Service.

Interpretation and Definitions

Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

Definitions

For the purposes of this Privacy Policy:

- **Account** means a unique account created for You to access our Service or parts of our Service.
- **Affiliate** means an entity that controls, is controlled by, or is under common control with a party, where "control" means ownership of 50% or more of the shares, equity interest, or other securities entitled to vote for election of directors or other managing authority.
- **Application** refers to Words of Bible, the software program provided by the Company.
- **Company** (referred to as either "the Company", "We", "Us" or "Our" in this Agreement) refers to Sujoy Games.
- **Device** means any device that can access the Service such as a computer, a cellphone, or a digital tablet.
- **Personal Data** is any information that relates to an identified or identifiable individual.
- **Service** refers to the Application.
- **Service Provider** means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service, or to assist the Company in analyzing how the Service is used.
- **Usage Data** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself.
- **You** means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

Data Collection and Processing

We collect several types of data to provide, optimize, and secure our game. All data transmitted by the Service is securely encrypted in transit using HTTPS (SSL/TLS) protocols.

A. Location Data

- **Data Type:** Approximate location (coarse location derived from IP address).
- **Collection Type:** Automatically collected and shared with third-party networks.
- **Purposes:**
 - *Advertising and Marketing:* Used by third-party ad mediation networks (such as ironSource LevelPlay) to serve region-specific ads.
 - *Analytics:* Used by Firebase Analytics to log aggregate player country statistics.

B. Personal Information

- **Player Nickname:** We collect the player-created profile nickname. This is completely optional and can be edited or left as default by the user. It is used for app functionality (displaying the custom profile name in the user interface) and analytics (tracked as a profile property in Firebase Analytics).
- **User IDs:** We automatically collect generated custom user IDs or SDK-generated installation IDs. This is required to manage game progression, link database save states, track user retention, and ensure fraud prevention and security across ad and purchase rewards.

C. Financial Information & Purchase History

- **Data Type:** Transaction and purchase history regarding In-App Purchases (IAP).
- **Purposes:**
 - *App Functionality:* To verify transactions and grant purchased items, such as game coins or "no-ads" privileges.
 - *Analytics:* To monitor revenue statistics through successful or failed IAP logs.
 - *Security and Compliance:* To prevent cheating, receipt spoofing, and invalid activities.

D. App Activity and Interactions

- **App Interactions:** We collect data regarding your gameplay activity, including levels played, completion duration, highest word streaks, and hint usages. This is required to maintain your profile statistics and build progression funnels for optimization.
- **Other Actions:** We track ad clicks, rewarded button selections, and haptic interaction feedback. This is required to process in-game vibration logic, trigger ad views, and analyze ad engagement rates.

E. App Performance and Diagnostics

- **Crash Logs:** We collect stack traces from application exceptions via built-in error event handling. This is used for diagnostics to resolve software bugs and system exceptions.
- **Diagnostics:** We gather telemetry regarding loading durations and latency statistics to verify that the application and its integrated SDKs initialize optimally.

F. Device and Advertising Identifiers

- **Data Type:** Google Advertising ID (GAID), Android ID, or Firebase installation ID.
- **Collection Type:** Collected and shared with mediated ad networks.
- **Purposes:**
 - *Advertising and Marketing:* Utilized by ironSource LevelPlay and its mediated partners (Unity Ads and Google Admob) for ad targeting, frequency capping, and campaign attribution.
 - *Analytics and Security:* To track user retention, log active sessions, and prevent multi-device abuse or invalid traffic.

How We Share Your Information

We do not sell your personal data. We disclose the collected categories of data to specific third-party service providers to ensure seamless gameplay and support monetization, as well as under certain legal circumstances:

- **Analytics Providers (Firebase Analytics):** Receives interaction metrics, error/crash events, and custom user profiles to help us understand player trends and improve software stability.
- **Ad Mediation & Advertising Partners (ironSource LevelPlay, Unity Ads, Google Admob):** Receives device identifiers (GAID/Android ID) and approximate location data to deliver relevant interest-based advertisements, manage ad frequency, and track attribution metrics.
- **Business Transfers:** We may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of Our business to another company.
- **Law Enforcement & Legal Requirements:** Under certain circumstances, the Company may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities to comply with a legal obligation, protect and defend the rights or property of the Company, or prevent/investigate possible wrongdoing in connection with the Service.

Data Retention, Transfer, and Deletion Rights

Retention of Your Personal Data

We retain your data for as long as necessary to provide the features of the game, maintain operational security, and comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Transfer of Your Personal Data

Your information, including Personal Data, is processed at the Company's operating offices and in any other places where the parties involved in the processing are located. This means that this information may be transferred to—and maintained on—computers located outside of Your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those from Your jurisdiction. Your consent to this Privacy Policy followed by Your submission of such information represents Your agreement to that transfer.

Data Deletion Rights

We provide clear compliance pathways for users wishing to manage their data. You have the right to request the deletion of the personal data collected about you.

How to Request: You can request data deletion, update your information, or address any privacy inquiries by contacting us directly at **sujygames@gmail.com**. Please note that We may need to retain certain information when we have a legal obligation or lawful basis to do so.

Security of Your Personal Data

The security of Your Personal Data is important to Us. All data transmitted by the Service is securely encrypted in transit using HTTPS (SSL/TLS) protocols. However, remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

Children's Privacy

Our Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from Our servers.

Links to Other Websites

Our Service may contain links to other websites that are not operated by Us. If You click on a third-party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

Changes to this Privacy Policy

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page and updating the "Last Updated" date at the top of this Privacy Policy. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy or wish to exercise your data rights, You can contact us:

By email: sujygames@gmail.com